

Martin Vowell

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EDUCATION:

Three years at Pierce College (Woodland Hills, CA) – Majoring in the fields of Engineering/Art.

Two years at Pierce College (Woodland Hills, CA) – Technical Illustration/Graphic Art.

Completed training in CAD-CAM at Glendale Community College, Certified. Personal computing experience: Amiga 3000 with Video Toaster, IMB PC, ME-12 (Unix based CAD and 3D modeler) and Mac.

Software experience: Quark, Adobe Creative Suite 4, 5, Acrobat Form Designer, Aldus Freehand, AutoCad, PhotoShop, Pagemaker, In Design, Interleaf, Iso Draw, Corel Draw, Corel Designer Suite X5, X6, Corel Painter, FlexiSIGN, Crystal Topas 3D Modeler/Animator, MS Power Point, MS Word, Dreamweaver, Flash, Video Toaster 3D, Modeler/Animator, Ventura Publisher, Unigraphics, Compugraphics (phototypesetter) Vextractor 5.50. All software experience/training is ongoing where applicable (or still viable).

Equipment experience: Bookbinding (thermal, spiral, comb, perfect), Plotters (cutting and pen, thermal point), large format spirit, jet printers, Engraving machines: Laser (CO2) Universal, Epilog, GCC Laserpro (YAG)Metmark), Rotary; Roland, Umarq, Hermes, Dahlgren, Lathe; Photoetch, Xerox; 9900, 1240, 1241, Heidelberg 2 Color, Canon color copier, Xerox color copier & 240C, vacuum table screen press, vacuum forming table, Multi-station screen press, Thermal dryer.

PROFESSIONAL EXPERIENCE:**March 2011 – Present**

FREELANCE; San Fernando Valley, CA, Graphic Designer/Artist, Technical Illustrator, Technical Writer, Web Design. Freelance projects. [Vowellart](#)

- Generate separations for silkscreen products
- Update website materials and products
- Organize and create business cards, brochures, flyer's and catalogs.
- Create and/or update maintenance, instruction manuals.
- Illustrated Parts Breakdowns and technical writing.
- Product photography (retouch, table top and studio)

Summary: As a "Freelance" graphic designer/illustrator, my job is to lay out art and make the separations (where applicable) for the various product lines I support; including mugs, T-shirts, other apparel, brochures, postcards, clings (both magnetic and vinyl), stickers, business cards, flyer's, and vinyl banners and signs. As a Technical Illustrator/Writer, I update and or create maintenance and instructional manuals with or without illustrated part breakdowns. Photographic manual inclusions for greater clarity and understanding on the part of users of product documentation.

March 2011 – March 2011

CROSS 4 YOU; Sylmar, CA, Cross 4you products: T-shirt silk screening, large image format magnetic appliqué's for autos and signs, all apparel silk screening applications. Graphic Artist and manager for silkscreen separations for apparel application. All printed materials graphics, and web site(s) updates. I manage all graphic materials for the 15 divisions of the parent. [Cross 4 You](#)

- Generate separations for silkscreen products
- Update website materials and products, digitally enhance (re-color) showing greater product selection
- Lay outs for embroidery

Summary: For You Products major line is in T-shirt silkscreen graphics, my job was to lay out art and

make the separations (where applicable) for the various product lines; including mugs, T-shirts, other apparel, brochures, postcards, clings (both magnetic and vinyl), stickers, business cards, flyer's, and vinyl banners and signs.

June 2002 – October 2008

HMR “Live the Adventure”; Woodland Hills, CA, Graphic Designer / Artist Consultant.

HMR is a magazine totally dedicated to Hummer's and their owners, describing great events, trails, plus instruction for new drivers on how to safely and legally off-road. All lay out and Photo manipulation was performed using Adobe Creative Suite (Mac environment).

- Created graphics as required to illustrate article subject matter of proposed upcoming issues.
- Created award winning covers using digitally enhanced and or retouched photos.
- Co-ordinated articles to photos for maintenance relevant procedurals.
- Planned proposed update of magazine to a web-zine format. [HMR](#)
- Jewelry and clothing items for event and accessories line.

Summary: My position with HMR was as a consultant, even so I illuminated many of the articles harder concepts with graphic images, photos and or diagrams. I also designed many custom and award winning covers for their magazine using Photoshop, Illustrator and In Design.

October 2004 – October 2007

DAVID KOPF INSTRUMENTS; Tujunga, CA Graphic Web Designer / Web Master. Companies products: Instruments for Stereotaxic neurological study, MRI adaptors for small to large animals, cannula pullers.

I redefined and updated the company's image graphically changing their letter head, envelopes, business cards, supplements, news letter, layout, product labeling, catalog design using Corel Creative Suite, and Photoshop and the company web site using Adobe's Dreamweaver.

- Technical Illustration and desktop publishing of products for manufacture and repair.
- Graphics for desktop publishing of proposed new instrument concepts for customers review.
- Updated web site and made operation procedure manuals and brochures of the products.

[Kopf Instruments](#)

- Photographed products for both the web site and inclusion into the company product catalog.
- Maintained the company newsletter the Kopf Carrier, for both web and hard copy distribution.
- Maintained a past issues of newsletter and catalog both on and off line.
- Designed the company display, all printed and art materials for annual Neuroscience Show.

Summary: In the time I worked for Kopf Instruments, I completely redesigned the companies graphic footprint from business cards to their web site, introducing many new features to help place product information and instructions in the hands of customers, students and researchers more efficiently.

June 2001 – October 2004

GOLD CREST ENGRAVING; Chatsworth, CA, Part Owner and Graphic Designer/Engraver. Gold Crest Engraving products include: Engraved plaques for Real Estate awards, name badges, free standing 3D signs, marketing tools and promotional items and bullion blazer.

I designed, all name badge blanks, vinyl sign layouts and cutting, awards layouts, embroidery/silk screen separations for corporate real estate firms, bullion blazer crests (professional golf organizations), tournament golf, executive gifts and awards using Corel Draw, FlexiSIGN and Photoshop. [Gold Crest Engraving](#)

- Designed and manufactured custom award materials.
- Desktop published using graphics and photos to proposed new business avenues.
- Designed signage for Real Estate and Pro Golf organizations.

Summary: I was a part owner in the business, under my direction the company brought in a substantial profit in its first year. I sought out new markets, arranged for large order drop ships, and increased productivity and accuracy in all markets for engraved products through new technology.

July 1999 – March 2001

GOLD CREST LTD.; North Hollywood, CA, Graphic Designer / Artist

Design layouts for laser engraving templates, promotional products, executive gifts, Real Estate awards, new product design and development using laser engraving with sublimation technologies using Corel Draw, Photoshop and Adobe's Quark.

- Proposal/design layout of graphic emblems for digital badge and hand made bullion crests.
- Engraving of badge materials for real estate firms and corporate golf organizations.
- Designed single and multi layer silkscreens for logos on promotional materials.

Summary: I revolutionized and revamped an antiquated filing system for past work, making it easier for reorders to be updated. I undertook to make a manual for design, manufacture and assembly of all products in the awards department. I also learned through hands on experience all phases of the engraving process, from name badge rotary engravers to the awards lathe engraving machines.

October 1985 – June 1998

KAISER MARQUARDT, Van Nuys, CA; Senior Technical Illustrator and Graphic Artist.

Supervisor of Visual Communications Dept (Reproduction, Art and Photo Lab). Kasier Marquardt products: Satellite thrusters, valves, space shuttle primary and vernier thrusters, ordinance, aero propulsion products (ramjets and scramjets), scientific research equipment. Desktop publishing proposals, brochures, pamphlets, with graphic inserts for aerospace and ordinance projects. motivational posters, company presentation materials and signs.

- Isometric illustrated parts breakdowns for maintenance of shuttle primary thruster, valving systems and vernier control packages, ramjet test bed layouts and ordinance.
- Computer 3D Graphic animation video for Executive Summary presentations.
- Company catalogs for machine services, ordinance and flight/space products.

Summary: I started as an ink and paste up artist and worked my way up to Senior Technical Illustrator. I eventually was given charge of the entire department. Opening the way to new concepts in art production via the Computer. I examined all software packages and implemented those that worked the best in our applications. I also headed up the 3D animation department which made executive summary video's for DOD presentations.

SALARY HISTORY:

Company	Starting Salary	Ending Salary
Vowellart	\$40.00 (consultant)	
Christ For You Products	\$10.00	\$10.00
David Kopf Instruments	\$25.00 /hr.	\$28.95 /hr
Gold Crest Engraving	not applicable	
Gold Crest Ltd.	\$15.00 /hr	\$18.00 /hr
Kaiser Marquardt	\$8.00/hr	\$18.65/hr